

OneFamily

[For your ease, we have highlighted areas in blue where projects add their specific details in order to complete the template press release. Once completed the blue text should be switched to black. Please delete this instructional paragraph before sending off your press release.]

[Date]

[Add your headline]

[Example: 'project name' appeals for local vote support in funding bid]

A [brief description of club/organisation/group] from [name of town/city], has today launched an appeal to the public to help them secure funding for [give brief detail on the project and state reason why funding is needed e.g. to secure future, expand etc.]

The [name of project] is bidding for a [£XX insert amount] community award from the OneFamily Foundation and [place name] residents can show their support and could help secure the funding by simply voting online. The funds would be used to [brief description of what the money would be used for].

[Add a couple of sentences giving a brief background of project/ group]

[Add a brief quote from the project leader on why the funding is so important/what it will do/achieve]

The OneFamily Foundation is a unique customer benefit fund, provided by mutual, OneFamily, which has committed to make £5million available to its members over the next five years to make their lives and communities better. Although only OneFamily members can nominate a community project for funding, the public are encouraged to show their support via an online vote, with winning projects being those that secure the most votes.

Voting opens at 10am on 2 June 2015 and closes at midday on 29 June 2015. To vote for [insert name of your project/group] please visit: foundation.onefamily.com

-ENDS-

For further information please contact [\[name/email/telephone\]](#)

Editors notes:

Write a paragraph of background information, and add photographs, videos or podcast links, if you have them. It's also a good idea to include website addresses and contact details for your organisation or the activities you're writing about.